GuyWay: all-electric rides in Guyana

GuyWay is an all-electric ride service in Guyana. Riders book a Tesla Model 3 with a vetted driver in the GuyWay app, see the fare before they book, and ride in Georgetown, along the East Bank and East Coast Demerara and to CJIA and Ogle airports. GuyWay Inc. was founded in 2025 by Peter Lorenzo (co-founder and CEO), Michel Rhéaume and Rico Ding, who met at Saïd Business School, University of Oxford.

KEY FACTS

Company	GuyWay Inc., incorporated in Guyana, company no. 18467
Founded	2025, by Peter Lorenzo (co-founder and CEO), Michel Rhéaume and Rico Ding
Official launch	6 November 2026, AC Hotel by Marriott Guyana, Ogle, with Prime Minister Brigadier (Ret'd) Mark Phillips
Fleet	All-electric Tesla Model 3 fleet, owned by GuyWay and charged at its hub in Providence, East Bank Demerara
Service	Rides 24/7, booked in the GuyWay app (iOS and Android) or on WhatsApp +592 655-7775. Fare shown before booking; no price jumps at busy times
Payment	Visa, Mastercard and American Express cards, Apple Pay, Google Pay, MMG and PayPal, in the app. No cash
Languages	App and website in English, Spanish, Portuguese, French and Dutch
Operational HQ	2874 Greenfield, Providence, East Bank Demerara

AT THE LAUNCH

> "The Government welcomes this active participation by the private sector. … Guyanese must be able to see the benefits through employment and services that make daily life easier."
>
> Prime Minister Brigadier (Ret'd) Mark Phillips, feature address at the GuyWay launch, 6 November 2026. Reported by the Guyana Chronicle, Guyana Times and Kaieteur News.

On 12 November 2026, President Dr Irfaan Ali and Minister of Tourism, Industry and Commerce Susan Rodrigues visited the GuyWay stand at GuyExpo 2026.

COVERAGE

- Guyana Chronicle, 8 Nov 2026
- Guyana Times, 8 Nov 2026
- Department of Public Information, 8 Nov 2026
- Investing.gy, 8 Nov 2026
- Village Voice News, 9 Nov 2026
- Kiskadee Watch, 9 Nov 2026
- EVwire, 9 Nov 2026
- Kaieteur News, 11 Nov 2026
- NCN, 11 Nov 2026
- Linacre College, University of Oxford, 17 Nov 2026

Links to every article: www.guyway.gy/press

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IN THIS PRESS KIT

- Logos (PNG and SVG)
- Co-founder headshots
- Photos of the official launch and GuyExpo 2026, full resolution

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